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GOVERNMENT, INDUSTRY TO CONVENE AT LONDON SUMMIT ON CLEAN ENERGY
Bloomberg New Energy Finance Summit
March 17-19, 2010, London

New York, February 4—The world's leading clean energy and carbon market investors, industry executives and policy-makers will debate the many pressing issues facing the sector at the third annual Bloomberg New Energy Finance Summit in London March 17-19. Key figures such as Duke Energy's James E. Rogers and Kunihiko Shimada of Japan's environment ministry will discuss the implications of December's climate change conference at Copenhagen, prospects for progress on emission reductions in 2010, and the lessons so far from government "green stimulus" programs and clean energy incentive policies.

"Clean energy finds itself at a fascinating juncture: despite the disappointment of Copenhagen, there is a good chance we will see record investment worldwide this year, as capital markets recover, the economics of projects improve and stimulus funds flow," said Michael Liebreich, chief executive of Bloomberg's New Energy Finance group. "However, there are also concerns over policy for the medium term, the global economy, and the world's ability to take concerted action to reduce emissions."

More than 80 leading figures will be active Thought Leaders at the invitation-only event. Participants include Andrew Brandler, CEO of CLP; Jos Delbeke, deputy director-general for the environment, European Commission; Ambassador Jongyong Kim, ambassador for energy and resources for the Ministry of Foreign Affairs and Trade, Republic of Korea; Caio Koch-Weser, vice chairman of Deutsche Bank; Katrina Landis, CEO of BP Alternative Energy; James E. Rogers, chairman, president and CEO of Duke Energy; Kunihiko Shimada, principal international negotiator for the Ministry of the Environment, Japan; David Vieau, president and CEO of A123 Systems, and many others.

Participants will receive up-to-the-minute briefings on markets, technologies and policies, and will discuss key strategy questions in a unique dialogue-based format. Issues to be tackled include the availability of debt and equity finance for projects and technologies, the effects of falling hardware costs on project returns in wind, solar and other sub-sectors, and whether lower gas prices and slower world economic growth might restrict investment.

The Bloomberg New Energy Finance Summit will explore:

- How market participants, countries and sectors are responding to the challenges of economic recession and recovery;
- How clean energy investors are changing their business models to react to market conditions;
- How incumbent companies in oil, gas, coal and nuclear are responding;
- How policy-makers are working to shape the competitive environment for the coming decades.

A highlight of the annual Summit is the release of the Bloomberg New Energy Finance League Tables, which are the only comprehensive, independent ranking of deal flow in the alternative energy and carbon markets. The 2009 League Table rankings will be announced at a gala awards dinner on Thursday, 18 March. Now in their fifth year, the Bloomberg New Energy Finance League Table Awards are the hallmarks of leadership in clean energy. Covering a range of investment activity and associated legal and banking services, the Awards are based on data collected and validated throughout the year by Bloomberg New Energy Finance's global research team and confirmed independently.

ABOUT BLOOMBERG NEW ENERGY FINANCE

Bloomberg New Energy Finance is the world's leading independent provider of news, data, research and analysis to decision-makers in renewable energy, carbon markets, energy smart technologies, carbon capture and storage, and nuclear power. The group has staff of more than 130, based in London, Washington D.C., New York, Beijing, New Delhi, Hyderabad, Cape Town, São Paulo, Singapore, and Sydney.

Bloomberg New Energy Finance Insight Services provide deep market analysis to investors in wind, solar, bioenergy, geothermal, carbon capture and storage, energy efficiency, and nuclear power. The group also offers dedicated services for each of the major emerging carbon markets: European, Global Kyoto, Australia, and the US, where it covers the planned regional markets as well as potential federal initiatives and the voluntary carbon market. Bloomberg New Energy Finance Industry Intelligence provides access to the most comprehensive database of investors and investments in clean energy and carbon. The News and Briefing Service is the leading global news service focusing on clean energy investment. The group also undertakes custom research and runs senior-level networking events.

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