

**Press Release**

**For immediate release, 9 March 2010**

**The decade ahead in clean energy and the carbon markets:  
Time To Commit**

300 thought-leaders convene in London, 17 to 19 March, for the third  
Bloomberg New Energy Finance Summit

**Between 17 and 19 March, 300 clean energy and carbon market thought-leaders will be convening in London for the third annual Bloomberg New Energy Finance Summit. The last year has seen a shortage of finance for projects, the announcement of \$184bn worth of “green stimulus” programmes, the disappointing outcome of the Copenhagen conference, and market fears about government indebtedness in many countries. Policy will be in the spotlight throughout, but the aim of the conference will be to reflect on the extraordinary progress in the clean energy and carbon markets over the past 10 years and gain insight into large-scale business opportunities over the next 10 years.**

The Summit will be held at the InterContinental London Park Lane Hotel, with the Gala Awards Dinner, at which the 2009 League Table Awards for investors and professional service providers will be announced, taking place on the evening of Thursday 18 March.

Among the sessions on Wednesday 17 March will be one examining the future of carbon markets post-Copenhagen, and two looking at policy in the era of the “green stimulus” programmes – and what happens when these are eventually dismantled. On Thursday 18 March, an interactive session entitled “Policy Reboot: Building A Local Policy Portfolio” will use the framework outlined in the World Economic Forum’s January 2010 report *Green Investing 2010: Policy Mechanisms To Bridge The Financing Gap*. It examined 35 different policy mechanisms for stimulating investment in clean energy and low-carbon technologies, highlighting those most suitable in different circumstances. A copy of that report, co-authored by Bloomberg New Energy Finance, is included with this press release as an email attachment.

The Summit will cover a range of other issues vital for the future of low-carbon energy, including the advent of “digital energy” – the introduction of intelligence into the world’s power network – and the economics of clean energy over the next 20 years. The latter will start with the launch of the latest findings from Bloomberg New Energy Finance’s Global Energy & Emissions Model (GE2M) which is being used by an increasing number of governments to provide clarity on the future course of energy costs and the likely mix of fossil-fuel and low-carbon technologies over the coming decades. The conference will also include scenario exercises to establish the trajectory of the industry over the coming decade and identify investment opportunities.

The Summit will hear from 80 top executives from industry, government and the investment community in all corners of the world. Among those contributing to the event will be the following: Jos Delbeke, director-general for the environment at the European Commission; Ambassador Jongyong Kim of the South Korean Ministry of Foreign Affairs and Trade; Kandeh Yumkella, director-general of UNIDO; Jim Rogers, chairman and CEO of Duke Energy; Miguel Andrade, executive board member at EDP; Ray Johnson, chief technology officer of Lockheed Martin; Vikram Widge, global head of carbon finance at the IFC; Caio Koch-Weser, vice chairman of

Deutsche Bank; Jeffrey Holzshuh, vice chairman of Morgan Stanley; John Cavalier, managing partner of Hudson Clean Energy; David Vieau, president & CEO of recently-floated A123 Systems; Arnold Goldman, chairman and founder of Brightsource, which recently secured a \$1.4bn loan guarantee from the US Department of Energy; and Matthew Rogers, senior advisor for the Recovery Act Office of the Secretary, US Department of Energy.

The Summit is an invitation-only event, with the total number of thought-leaders restricted to 300.

For further information about the Bloomberg New Energy Finance Summit, including an up-to-date list of thought leaders, please see [www.newenergyfinancesummit.com](http://www.newenergyfinancesummit.com).

For further information about press access to the Bloomberg New Energy Finance Summit, please contact:

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Bloomberg New Energy Finance Insight Services provide deep market analysis to investors in wind, solar, bioenergy, geothermal, carbon capture and storage, energy efficiency, and nuclear power. The group offers Insight Services for each of the major emerging carbon markets: European, Global Kyoto, Australia, and the US, where it covers the planned regional markets as well as potential federal initiatives and the voluntary carbon market. Bloomberg New Energy Finance's Industry Intelligence Service provides access to the world's most comprehensive database of investors and investments in clean energy and carbon. The News and Briefing Service is the leading global news service focusing on clean energy investment. The group also undertakes applied research on behalf of clients and runs senior-level networking events.

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